

# TRUST; one small word you can change the world with.

You find a place where your heart, your soul and your head meet; a place where you truly believe that your gift will make a significant difference ... BUT how do you know that your charitable gift is being used as you intended?

An informed donor is an effective donor.

Association of Fundraising Professionals (AFP) members are set apart from others in the fundraising community by rigorous professional development and strict adherence to the industry's code of fundraising ethics that you can trust. An AFP fundraiser shares your goal of ensuring that you and your gift make the greatest impact possible.

Ask if your chosen charity has an AFP member on staff and request your copy of the Donor's Bill of Rights.

For more information, contact the AFP offices in Calgary at **(403) 297-1033** or **afp@telus.net**

